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ABSTRACT

Due to the global concern of environment care, which is each time more affected by every kind of companies, environment laws are every time more demanding, and for that reason the ignorance of them makes necessary to count with people or companies that provide advisory and consultancy services in this field.

Actually the companies are regulated by the environment and touristic authorities, supervision is constant for management and enforcement of the legislation, for these reasons comes to Buenaventura environmental in order to innovate and offer a big change to local companies, That will help then to be more competitive and profitable, competing with high global standards relate to the environmental care.

This project is titled FORMULATION OF AN INVESTMENT PROJECT FOR THE CREATION OF AN ADVICE AND ENVIRONMENTAL MANAGEMENT MONITORING SERVICE COMPANY FOR BUENAVENTURA'S COMPANIES.

Through market surveys business preferences are analyzed, and the decisions that are going to be taken for the elaboration of the service and the subsequent project development are sustained. Besides it provides a financial analysis that determines the offer and demand in the market, In the technical survey the size of the project is specified and all technical requirements to make possible the accomplishment of project objectives.

Through financial projected surveys and by means as the use of indicators like VPN, TIR, PRC among others indicators the viability to perform the project is justified.

Keywords: environmental consultancies, accompaniment to Buenaventura's companies in the implementation of environmental management systems.